Getting More Meetings.

Presented by: Ryan Dohrn © Brain Swell Media, LLC



Make the advertiser feel like they are the only ones not advertising.



Name drop in all phases of the sales process.



Think of three now. "I have helped ___, ___, and ___. I can help you too!



76% of Business Owners Use LinkedIN.

Oberlo

Number of LinkedIn Users



LinkedIn boasts over

660 million

users in more than 200 countries and territories across the globe.

(Linkedln, 2020)

Of those LinkedIn users who are frequently engaging with the platform, 40% access it on a daily basis, clocking up over 1 billion interactions every month. Kinsta.com

51% OF COMPANIES ACQUIRED A B2C CUSTOMER THROUGH LINKEDIN

-Linkedin

93% OF B2B MARKETERS CONSIDER LINKEDIN TO BE THE MOST EFFECTIVE SITE LEAD GENERATION

-LinkedIn

MORE LEADS
FOR B2B COMPANIES
THAN FACEBOOK,
TWITTER, OR BLOGGING
INDIVIDUALLY

-Inside View



RESPONSIBLE FOR OF ALL VISITS
FROM SOCIAL MEDIA CHANNELS

TO CORPORATE WEBSITES

-Econsultancy

OF LINKEDIN MEMBERS REPORT THEY ARE MORE LIKELY TO BUY FROM A COMPANY THEY ENGAGE WITH ON LINKEDIN

-LinkedIn

80% OF LINKEDIN
MEMBERS WANT TO CONNECT WITH COMPANIES
TO ENHANCE THEIR DECISION MAKING

-LinkedIn

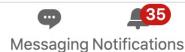


Use LinkedIN to Increase Relevance.









Jobs



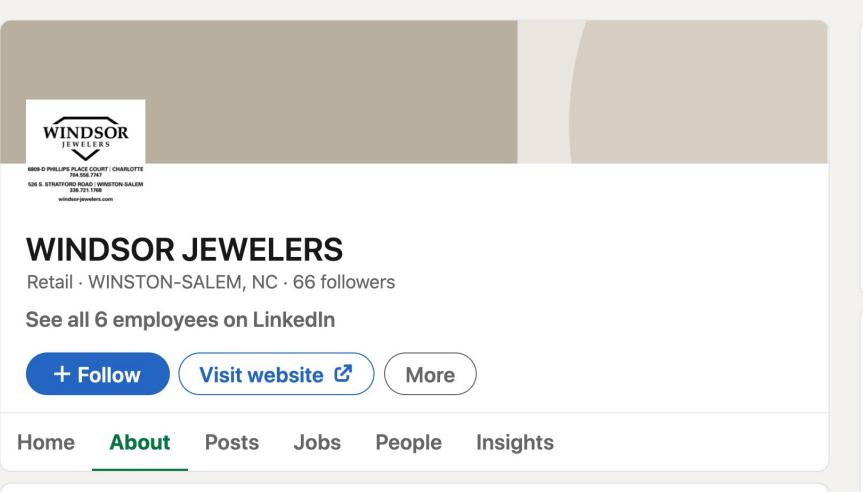






Ad ...

Are You A CEO? - Inner Circle of Professionals Is An Exclusive Business Network, Join Now, Ad ...



in Jobs Get the applicants you need for free Post a free job

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500 followers

+ Follow

Overview

Windsor Jewelers is a true North Carolina native jewelry and watch store, dedicated to giving











Jobs











Ad ...



WINDSOR JEWELERS 1 ▼

Connections ▼

Locations -

All filters

Messaging Notifications

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6 results



Ben Simon • 2nd

Vice President, Windsor Jewelers Charlotte, NC

Steve Tomanchek is a shared connection



LinkedIn Member

President at WINDSOR JEWELERS INC

Winston-Salem, NC



Sherry Shifley • 3rd+

Graduate Gemologist

Charlotte, NC

Message

Message



Michael Trescott • 3rd+

Luxury Sales Professional providing extraordinary service to all clients

Charlotte, NC

Connect



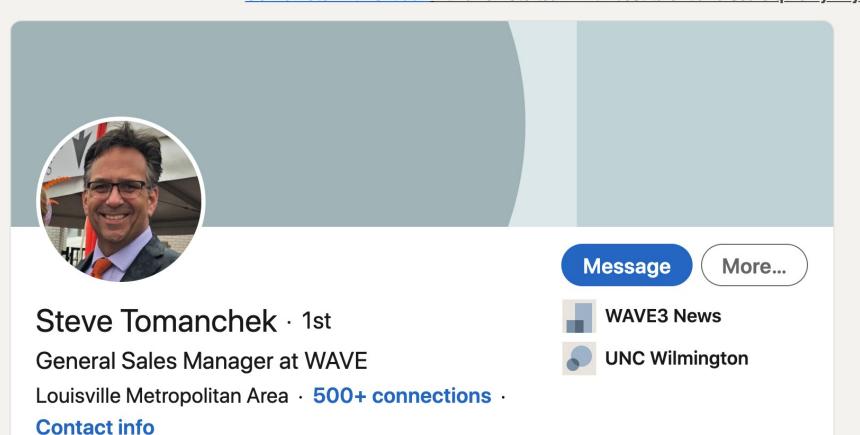


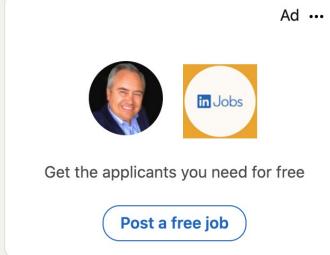
Get the applicants you need for free

Post a free job

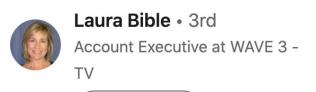


Go Remote With Skuad - Build remote team with best talent and scale quickly. Try Skuad. Ad ...





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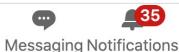


















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WINDSOR JEWELERS INC



UNC Chapel Hill

Ben Simon · 2nd Vice President, Windsor Jewelers

Charlotte, North Carolina, United States ·

500+ connections · Contact info

Highlights



1 mutual connection

You and Ben both know Steve Tomanchek



Get the applicants you need for free

Post a free job

People also viewed



Lisa Camhe • 3rd Manager at London Jewelers

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Donnie Thompson • 2nd President at Windsor Jewelers

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Ben SimonVice President, Windsor Jewelers

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Phillip Basner • 3rd

Watch Buyer at London Jewelers

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Haley Gordon • 3rd
Office Assistant at Fink's
Jewelers

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Matt Bertz • 2nd

Vice President, Games at Magid

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Show more ✓

People you may know

Lisa Bradley

About

After spending many years developing my sales skills in New York City, I have returned home to North Carolina to help develop my family business. Windsor Jewelers is now open in Charlotte, as well as its original location in Winston-Salem!

Activity

556 followers

Posts Ben created, shared, or commented on in the last 90 days are displayed here.

See all activity

Experience



Q Search





My Network



Jobs













Ben Simon

Vice President, Windsor Jewelers



Message

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Breitling

2 vrs 6 mos

Assistant Manager

Nov 2012 - Jan 2013 · 3 mos **Breitling Boutique Manhattan**

Assistant Manager of the Breitling Boutique on 57th Street.

Sales Associate and Keyholder

Aug 2010 - Nov 2012 · 2 yrs 4 mos

Dedicated sales associate at the Breitling Flagship Boutique on 57th street.



Sales Associate, Omega Boutique New York

Swatch Group

Oct 2009 - Jul 2010 · 10 mos 5th Avenue, New York, NY



Volunteer Teacher

Global Vision International

@ryanponn - ryan@ryanponn.com - zoonabaies.com - 🔊 pianbiet Metati, tac



douglas rea

Senior Vice President / Advertising

Connect



Erica Rapp

Project & Account Manager at H₂M

Connect



James Wolfe

Health Copywriter with Twelve Years Face-to-Face Sales...

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Windsor Jewelers

@windsorjewelersnc · Jewelry & Watches Store



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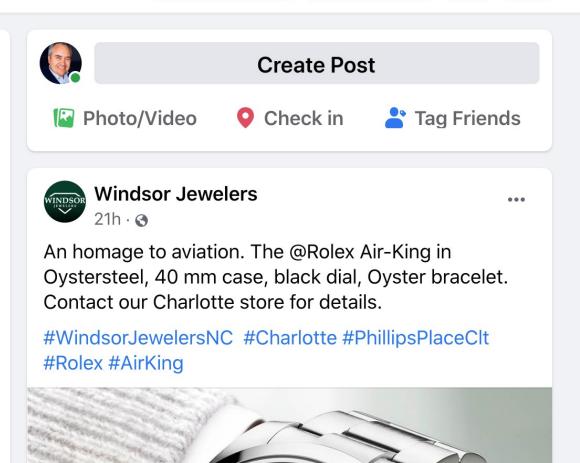
About

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- Since 1986, Windsor Jewelers has embraced excellence at every turn. We offer the people of North Carolina's Triad area exceptional service, prestigiou... See More
- 9,621 people like this including 1 of your friends



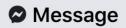
- 9,484 people follow this
- 316 people checked in here
- http://www.Windsor-





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every turn. We offer the people of North Carolina's Triad area exceptional service, prestigiou... See More

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9,621 people like this including 1 of your friends

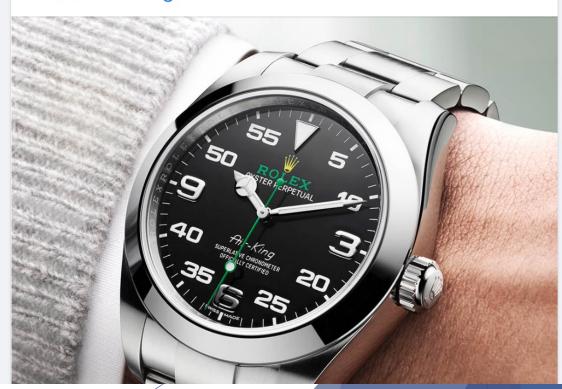


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- http://www.Windsor-Jewelers.com/
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- Away
 Send Message
- ben@windsor-jewelers.com
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- Jewelry & Watches Store · Jewelry & Watches Company



An homage to aviation. The @Rolex Air-King in Oystersteel, 40 mm case, black dial, Oyster bracelet. Contact our Charlotte store for details.

#WindsorJewelersNC #Charlotte #PhillipsPlaceClt #Rolex #AirKing





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John Deere

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Machinery · Moline, IL · 895,714 followers

See all 40,953 employees on LinkedIn



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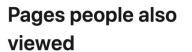
Insights

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Ryan, explore jobs at John Deere that match your skills

See jobs





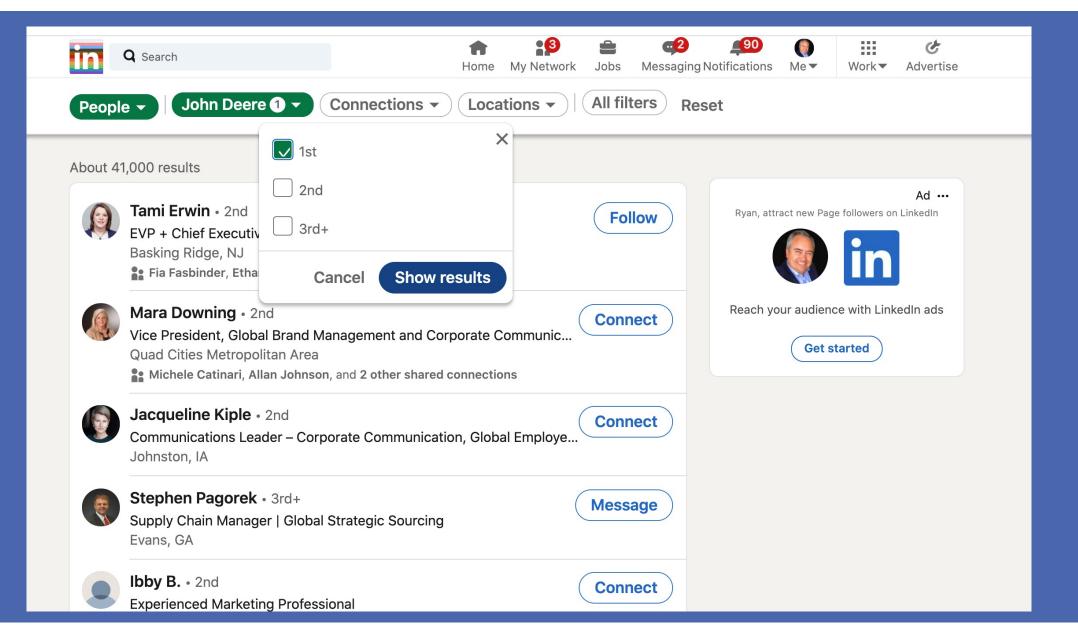
Caterpillar Inc.

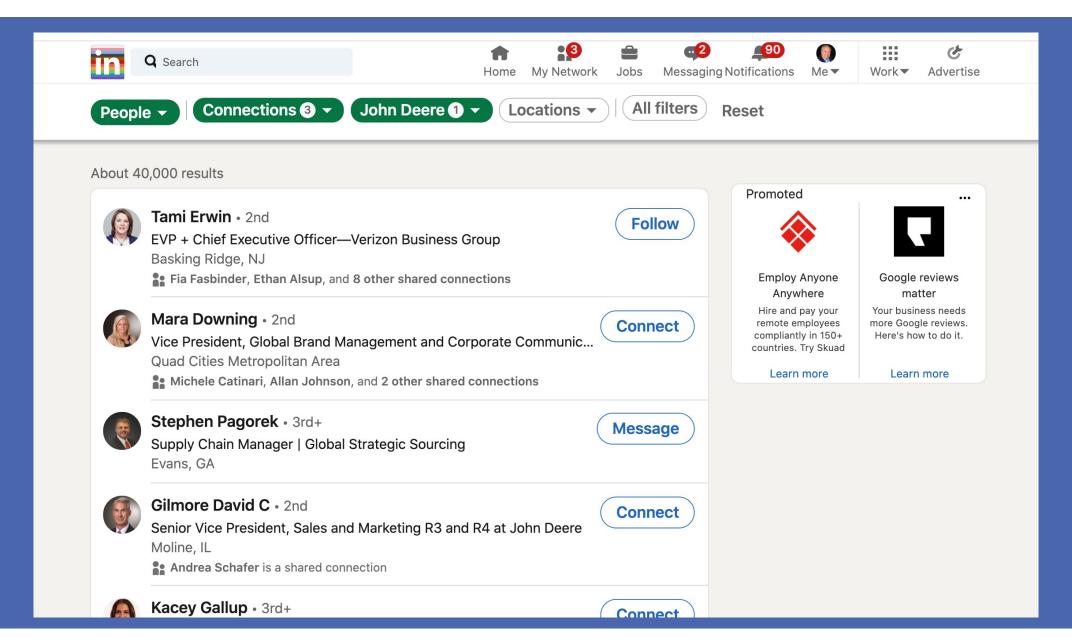
Machinery

1,255,550 followers

+ Follow

CNH Industrial





















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Mara Downing · 2nd

Vice President, Global Brand Management and **Corporate Communications**

Quad Cities Metropolitan Area · Contact info

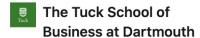
500+ connections

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John Deere



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Ryan, attract new Page followers on LinkedIn





Reach your audience with LinkedIn ads

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People also viewed



Nate Clark • 3rd President, John Deere Foundation & Director Strategi...

Message



Wallas Wiggins • 3rd Vice President, Global Supply Management & Logistics at Jo...

Message

Highlights

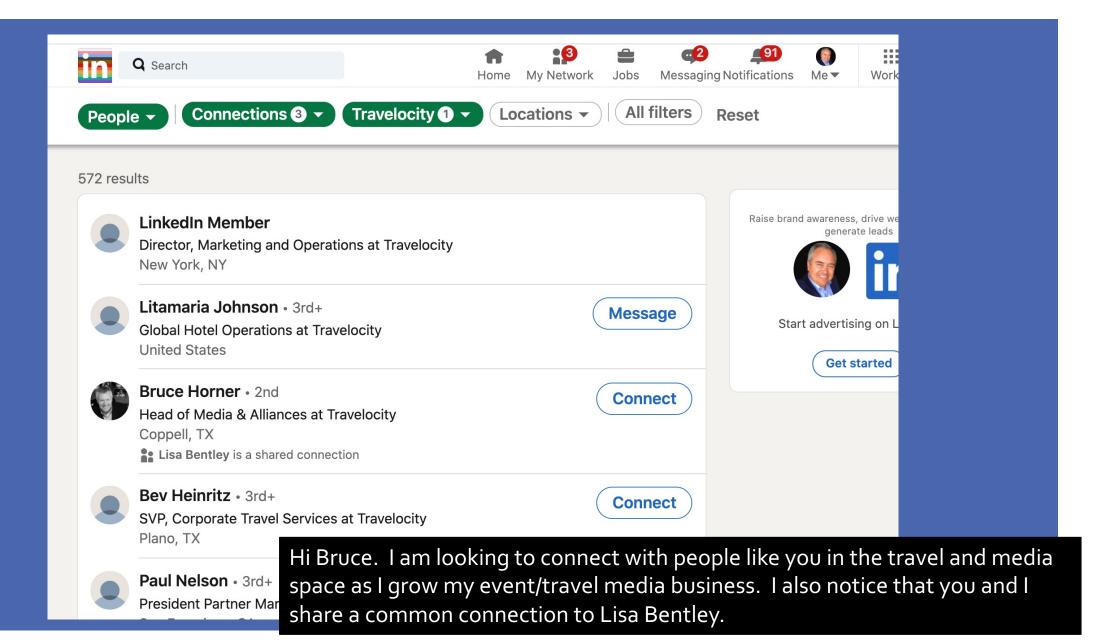


4 mutual connections

You and Mara both know Katie Castillo-Wilson, John Lohman, and 2 others



Do Not Just Connect to Connect. Make it meaningful.





Build Your "Sales Story" in Advance.













Messaging Notifications







Skuad - Get Freelancers & Full-time employees without setting up local entity. Ad ...





Nicklas Karlsson · 2nd
Publisher Development | Ad tech | Email
Malmö, Skane County, Sweden · Contact info
500+ connections

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Lund University School of Economics and...

Svenska



Ryan, get the steps to launch your f ad campaign





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Anthony White • 2





















Nicklas Karlsson

Publisher Development | Ad tech | Email

Experience



Passendo

1 yr 7 mos

Senior Publisher Relations Manager

Full-time

Jan 2021 - Present · 6 mos

Köpenhamnsområdet

Passendo is an innovative email first ad server. We enable new revenue streams for publishers by improving campaign management and enable ad inventory in email and newsletters to be sold in a completely new way!

Publisher Relations Manager

Full-time

Dec 2019 - Jan 2021 · 1 yr 2 mos

Copenhagen, Denmark

Passendo is an innovative email first ad server. We enable new revenue streams for publishers by improving campaign management and enable ad inventory in email and newsletters to be sold in a completely new way!



Passendo Email **SSP Introduction**



Message

Pending



Artist/Photographer at CRM...

Connect



Pam Deller

Publisher at Lehigh Valley Style Magazine

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in LEARNING

Add new skills with these courses



Marketing and Monetizing on...

14,202 viewers



Affiliate Marketing Foundations

8,375 viewers

















Passendo

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- Passendo is a programmatic e-mail advertising network. Buy display successfully and reach your audience with new and innovative marketing features thr... See More
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- +45 29 68 08 33
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- ar@passendo.com
- **Closing Soon** 9:00 AM - 5:00 PM ~
- Company

⋈ Send Email



Message





April 8 · 😵

- Ut's blue skies and plenty of space, in our new #Belgrade office this week.
- The team is settling into their new location close to Temple of Saint Sava, Nikola Tesla Museum and only a 15 min walk to the city centre - soaking up the natural light and sunshine with their corona-friendly work stations.
- M. Team Copenhagen can't wait to visit and celebrate with a few rakijas!



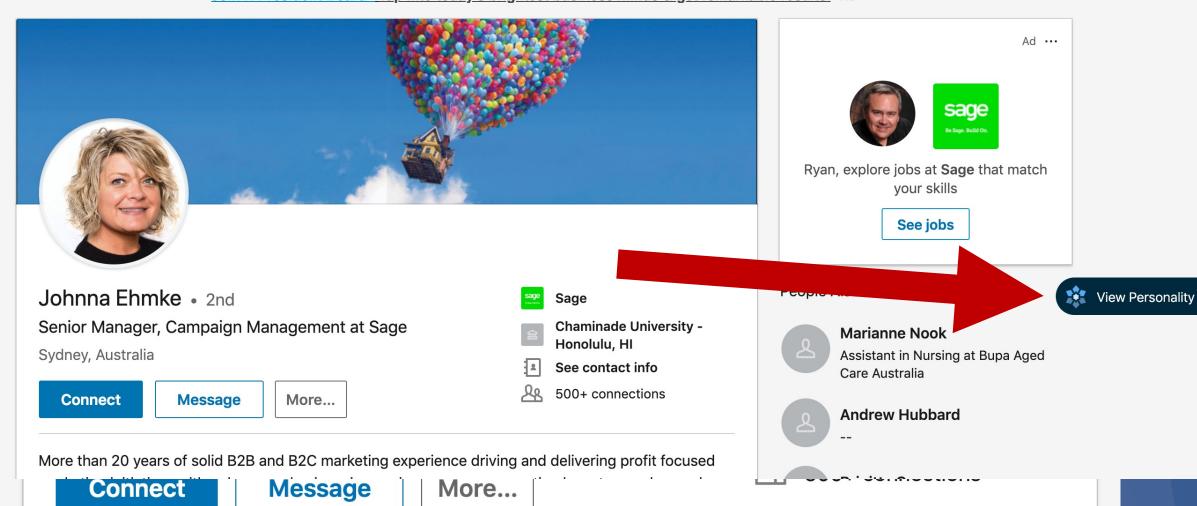


Build a Personality Profile of Your Client.

Grow 2x Faster - Do you have the Vistage advantage? Join to get peer-to-peer ad



Join A President Board - Tap into today's brightest business minds & get remarkable results. Ad ...



@RyanDohrn - 36oAdSales.com - Ryan@BrainSwellMedia.com



Johnna tends to be ambitious, fast-paced, critical, and efficient at work.

Quick Tip: Challenge assumptions and stay logical.

Type: Architect (Dc)

Likes: quick action

Avoids: stagnation **View Full Profile**

CONVERSATION COACH

I need to...

Call Johnna

So I can...

Make a sales pitch

GET ADVICE

Join A President Board - Tap into today's brightest business minds & get remarkable results. Ad ...



Johnna Ehmke • 2nd Senior Manager, Campaign Management at Sage Sydney, Australia

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Sage

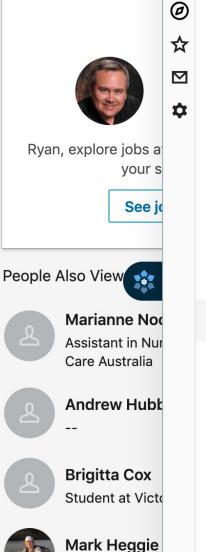
Chaminade University -Honolulu, HI

See contact info

500+ connections

More than 20 years of solid B2B and B2C marketing experience driving and delivering profit focused marketing initiatives with a deep emphasis on increasing revenue, generating long-term sales, and generating customer loyalty while building a positive, responsive, brand presence.

Extensive Demand Generation, Marketing Communications, Public and Media Relations, Corporate Brand Development, Channel Marketing, Customer Relationship Management, and Event Management



Executive Office

Join A President Board - Tap into today's brightest business minds & get remarkable results. Ad ...



Johnna Ehmke • 2nd Senior Manager, Campaign Management at Sage Sydney, Australia

Connect

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Sage

Chaminade University -Honolulu, HI

See contact info

500+ connections

More than 20 years of solid B2B and B2C marketing experience driving and delivering profit focused marketing initiatives with a deep emphasis on increasing revenue, generating long-term sales, and generating customer loyalty while building a positive, responsive, brand presence.

Extensive Demand Generation, Marketing Communications, Public and Media Relations, Corporate Brand Development, Channel Marketing, Customer Relationship Management, and Event Management Experience; Master of Business Administration and Digital Marketing Professional Certification.



Ryan, explore jobs a your s

See id

People Also View



Marianne Noc Assistant in Nur Care Australia



Brigitta Cox Student at Victo



Mark Heggie Executive Office



Caitlin Trinda



X

I can give you an estimate of total costs...



Let's get right into it...

Where does this fit into your goals?

Do

Talk about costs early on

End the call early if you do not need the time

Use a serious, businesslike tone

Focus on competitive advantages

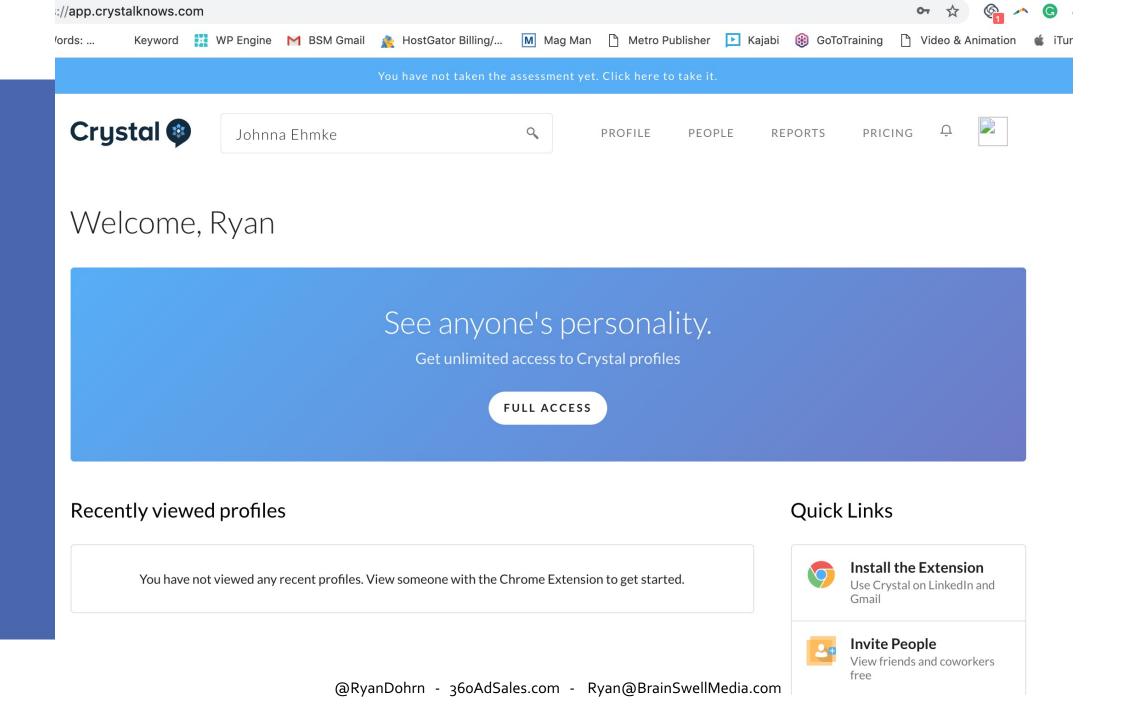
Don't

Bounce around between topics

Keep the call going beyond the scheduled time

Use an overly casual tone

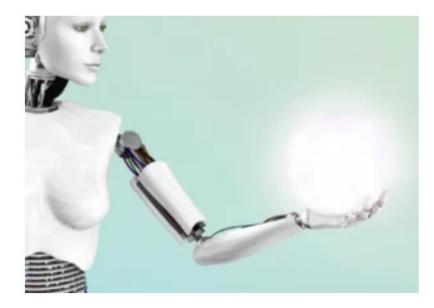
Take a long time to get to the core value



business

Search...

Business Basics Career Finance Human Resources Marketing Technology Expert



Crystal combs your online social media and compiles a personality profile that it sells to businesses trying to reach you.

You don't need a crystal ball to anticipate the best way to approach a client or potential prospect. Crystal knows.

<u>Crystal</u> is a proprietary personality detection technology originally developed in the Harvard Innovation Lab with the self-proclaimed mission of working at the intersection of social science, technology and communication.

Crystal's personality profiles are based on analysis of public data obtained from user and peer reviews, LinkedIn accounts, Google, Facebook pages and blog posts.

Related Article: 5 Technology Trends That Have The Power to Change Your Business



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Kevin Murphy · 2nd

Director of Marketing and Advertising at Pelican Products, Inc.

Hermosa Beach, California · 500+ connections ·

Contact info

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Pelican Products, Inc.

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Promoted



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View Personality

People You May Know



Robin Rich

Marketing Manager at Vf Jeanswear



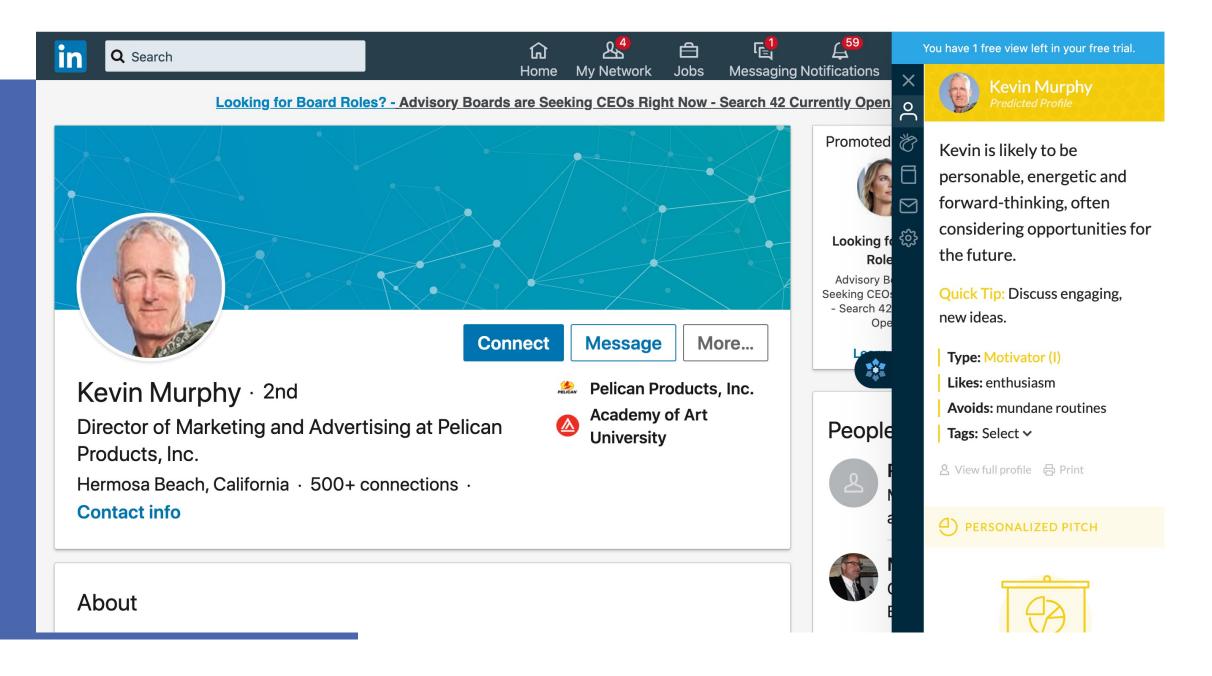


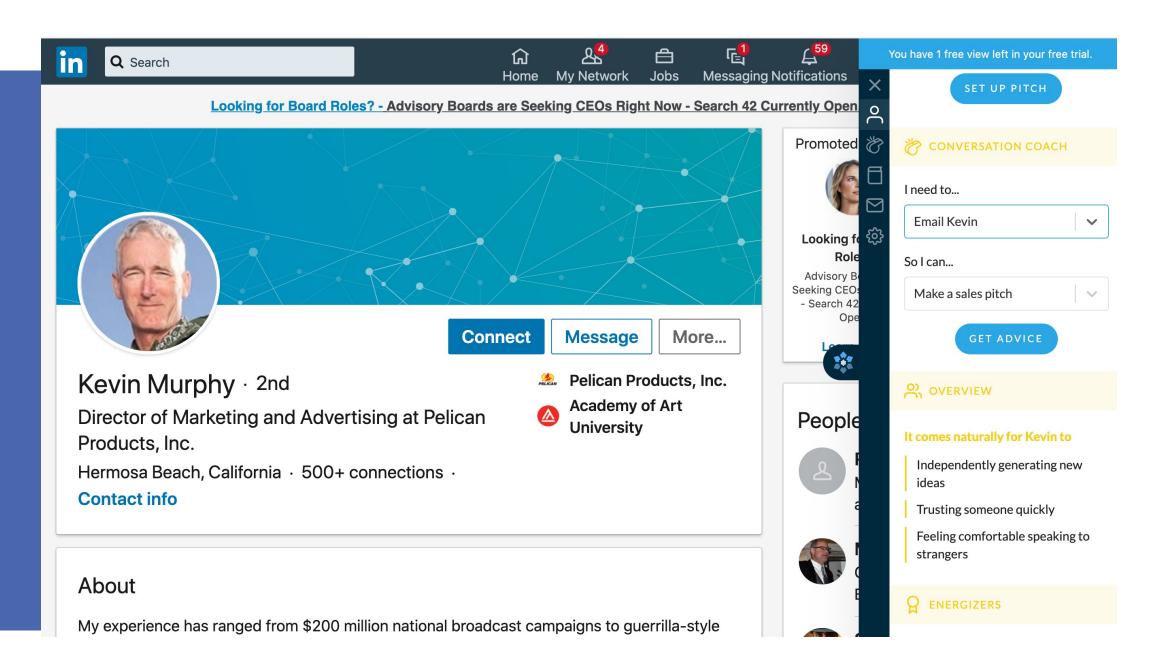
Marty Whitford

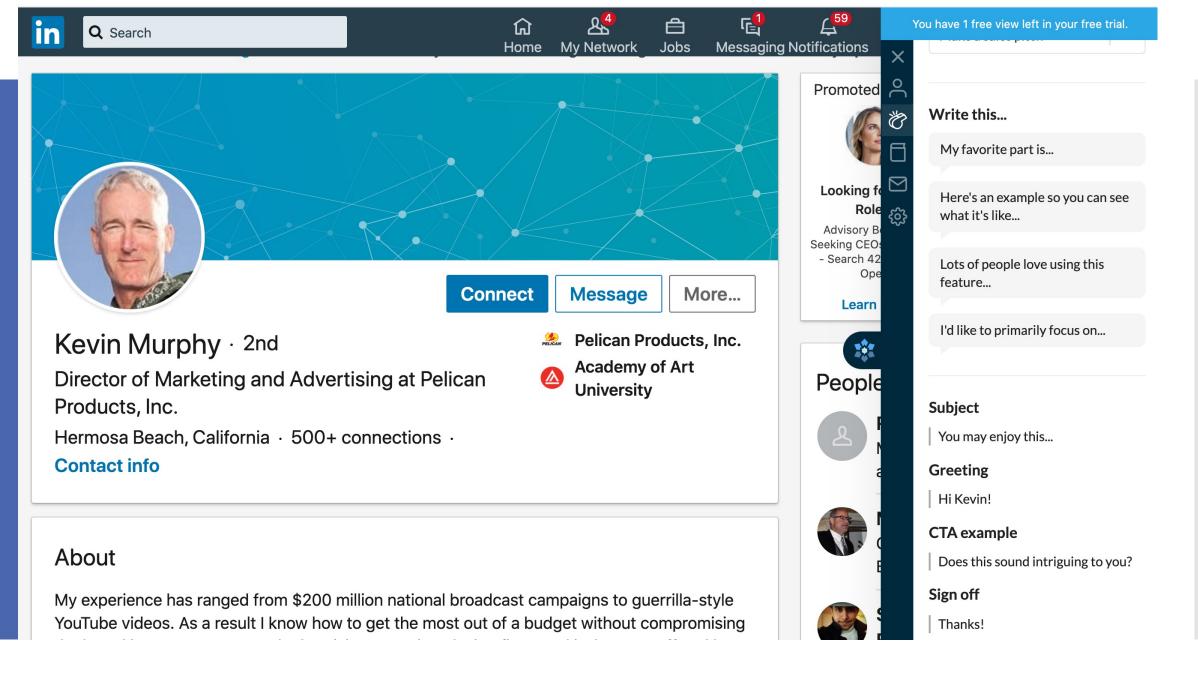
Content & Brand

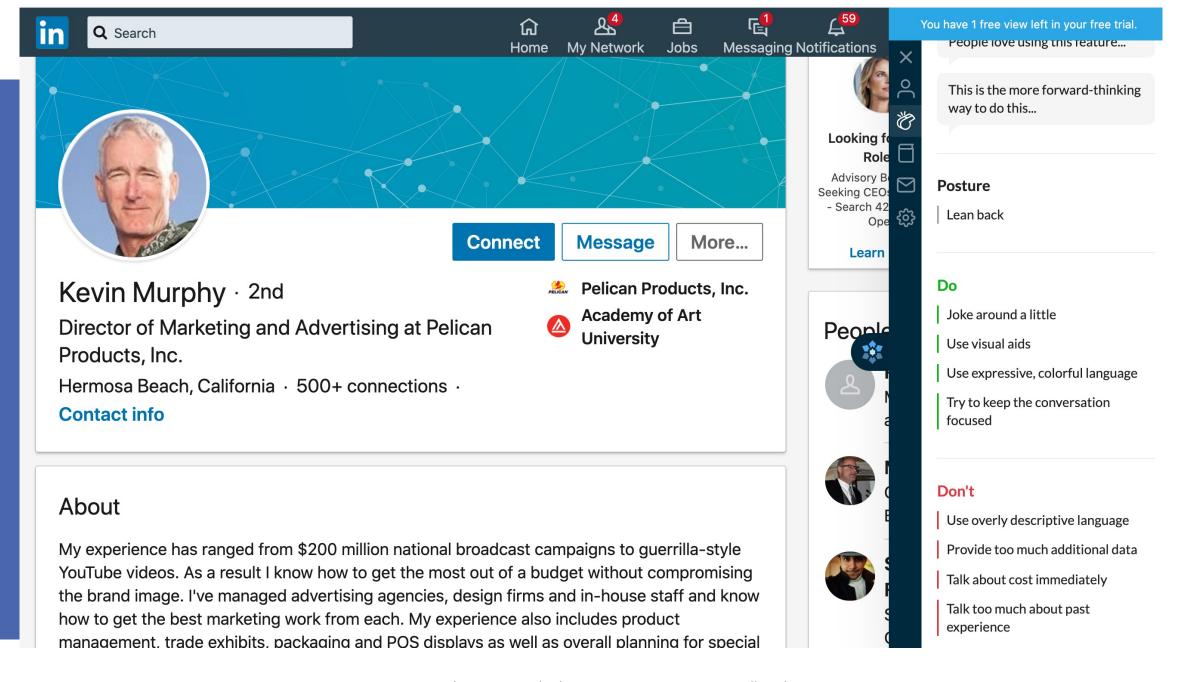


About











Your Profile is NOT your Resume... unless you want it to be.



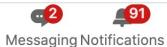
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Melody Todd · 1st

Senior Marketing Strategist at 10 Missions Media for FenderBender and Ratchet+Wrench magazines

St Paul, Minnesota, United States · Contact info

500+ connections

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Northern State University



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John Wolfe • 3rd **Corporate Fixed Operations** Director



What is Malady's ton skill?























Melody Todd

Senior Marketing Strategist at 10 Missions Media for FenderBender and Ratchet+Wrench magazines

Alexander Yermishkin, Joe Benson, and 17 others

Media Network, Advertising, Marketing and Media Sales Professionals, and 2 others

More

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Managing Manager/ Visionary/ Chief Strategist at Brooklyn...

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About

I love my job! I've been with 10 Missions Media for 10+ years, and have found a passion for the automotive industry. I pride myself on developing deep professional relationships with my customers. One of my major strengths is helping my customers exceed their marketing goals. Two of my major weaknesses are diet coke and iced white chocolate mocha.

Activity

3,997 followers



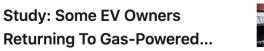
What Parts Shortage?

Melody shared this



Is Apple Ready to Make Its Move?

Melody shared this 1 Reaction



Melody shared this 1 Reaction



Ford Releases Position Statement on Bumper Fasci...

Melody shared this

People you may know



Duane Hughes

CEO Workhorse Group Inc.

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Louis Russo

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John Galer

Publisher

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Shawn Fernandez

Sr. Editor/Motion Graphics Artist/Photographer at CRM...

Connect



LinkedIN Message vs Email



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Melody Todd · 1st

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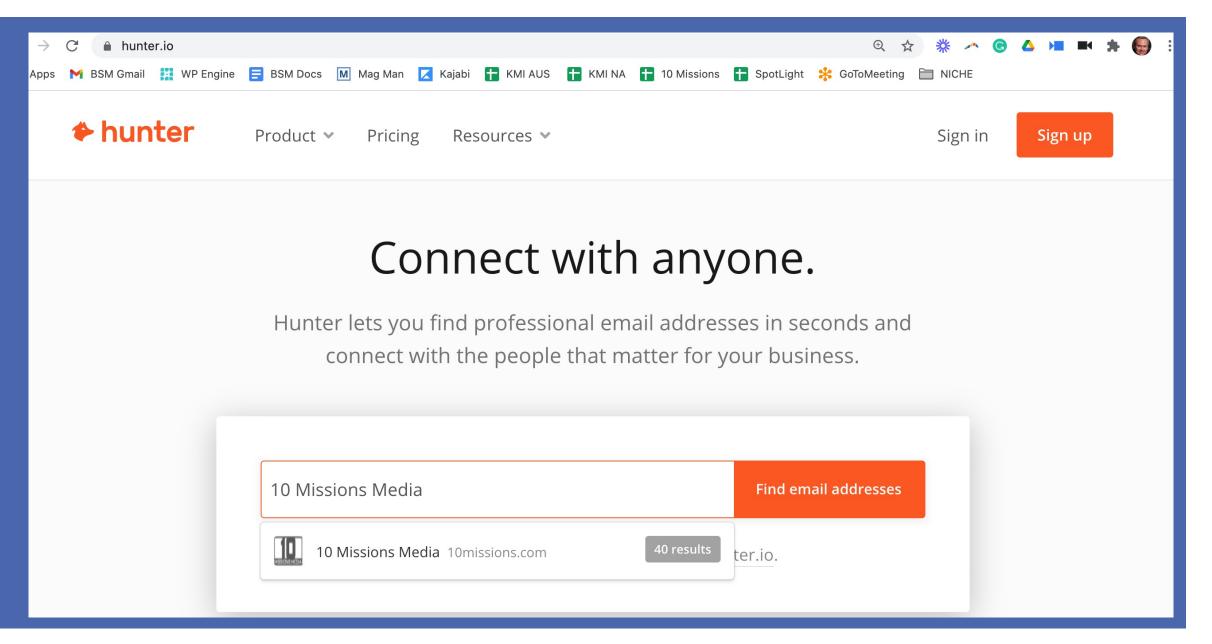


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John Wolfe • 3rd **Corporate Fixed Operations** Director



What is Malady's ton skill?





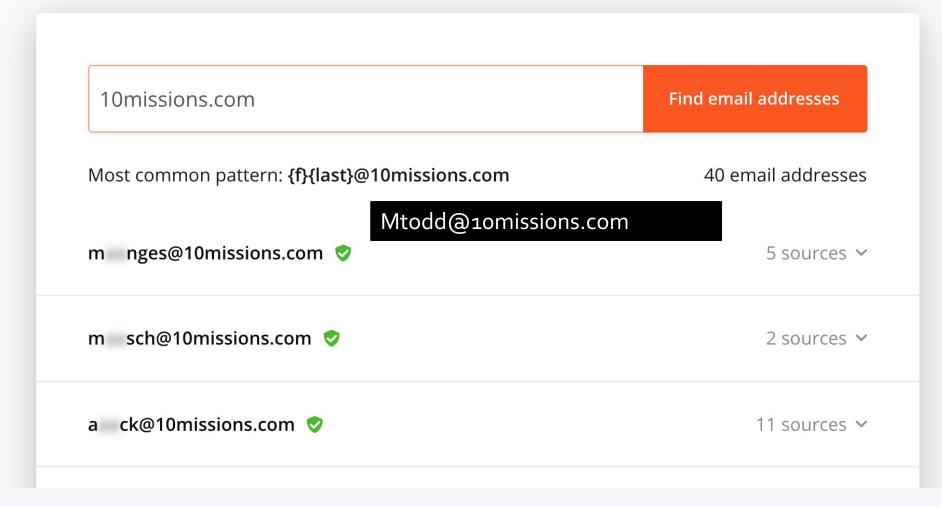
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Sign up





Increase Your Internal Company Network.

Are we all connected?

Are we connected to our current clients?

Are we connected to past clients?

Do we need to disconnect from some?



Your Action Plan? 3 things?