



**SUPER**

**NICHE**  
**MEDIA**

**EVENT**

Sept 14-16 Denver

[NicheMediaEvents.com](http://NicheMediaEvents.com)



## The Plan

Get people to the website to cookie to remarket to them.

Most Popular



What would two of the world's most famous economists think about Bitcoin?



LPL CEO weighs in on adviser's TikTok racism scandal



Hotels are bringing the gym to guests' rooms

currently in crisis, with Congress debating whether it will be included in a spending bill to avoid a government shutdown.



Maybe if we spent less on massive handouts to the wealthiest companies in the world, we'd have more to spend on sick children.

Yet not content to simply gloat, Apple wants to be celebrated for its heist. The company announced it would be "creating" 20,000 new jobs as a result of the tax changes. But that runs directly counter to how tax holidays

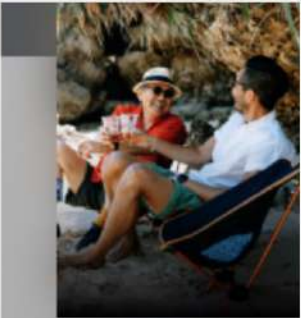
RECHARGE YOUR ROMANCE IN THE LAND OF LOVE!

Book Now >

RESORT

Put the focus on fun, falling further in love, and finding





Earn 5X points on Flights Booked Directly with Airlines.



Cap and Terms Apply



Grand Cayman.

By Caribbean Journal Staff



The Cayman Islands is finally reopening for tourism – with a multi-phased plan.

Most notably, beginning in mid-October, vaccinated travelers will be able to visit Cayman without quarantine.

The plan will begin a “limited introduction of tourism” on Sept. 9, the destination announced.

That phase, subject to the achievement of an 80 percent on-island vaccination rate, will allow for a “limited introduction of tourists with secure verification of vaccination status,” the destination said.

Vaccinated travelers will be subject to a quarantine, however.



LEARN MORE

Terms apply.

TRENDING STORIES

- Rum Journal: A Marvelous New Rum From Jamaica:
- The 7 Best Reasons to Visit Grenada Right Now:
- The Club Med Resorts of the Caribbean, Explained:
- Caribbean Photo of the Week: On the Sand in Aruba:
- Air France Relaunches Miami-Guadeloupe



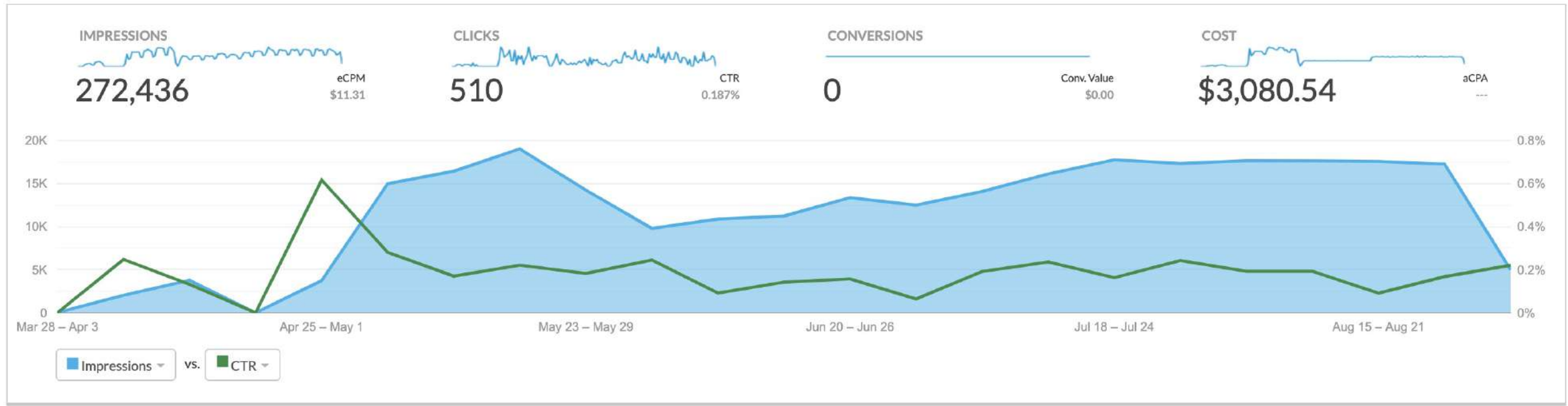
Sign Up For Caribbean Journal's FREE Daily Newsletter

email address

Subscribe

**CAMPAIGNS** Create and manage campaigns. [Learn more »](#)

Lifetime



All Campaigns Active 2 Inactive 0 All 2 Actions Columns Search Campaign Name Search

<input type="checkbox"/>	Name	Budget	Status	Cost	Impr.	Clicks	CTR	CPM	CPC	ACPA	CTC	CTC%	VTC	VTC%	Conv.	AConv.	Created	Unspent Funds
<input type="checkbox"/>	<b>Web Campaign</b> Apr 1, 2021 - Open	\$100.00 /week	Limited by budget [?] <a href="#">Fix</a>	\$1,569.58	172,488	145	0.08%	\$9.10	\$10.82	-	0	0.00%	0	0.00%	0	0	4/1/21	\$65.81
<input type="checkbox"/>	<b>Facebook Campaign</b> Apr 29, 2021 - Open	\$75.00 /week	Limited by budget [?] <a href="#">Fix</a>	\$1,510.96	99,948	365	0.37%	\$15.12	\$4.14	-	0	0.00%	0	0.00%	0	0	4/29/21	\$57.89



**Emails**

Content + Offer  
Contest + Offer

[HTML Preview](#)

[HTML Source](#)

[Plain-Text Email](#)

[Details](#)

## Monthly Revenue and Niche Publishing Advice




**The Super Niche Conference, Sept  
14-16 in Denver. 25+ sessions. Only  
30 spots left!**



Docs | M | Mag Man | Kajabi | KMI AUS | KMI NA | 10 Missions | SpotLight | Gardner Log | NICHE

## Ryan wants to fly you to Denver to attend the Super Niche Conference!\*



### VIP GUEST?

As the new owner of the Niche Conferences, I am celebrating by flying two people to join me in Denver, Sept 14-16 for the Super Niche Media Conference as my VIP Guests!

[CLICK HERE for details... hurry!](#)

## NICHE MEDIA EVENTS


Revenue growth events for niche publishers!


Event Info | Register | Schedule | Sp

As the new owner of Niche Media, Ryan Dohrn is celebrating by flying **TWO** people to join him in Denver, Sept 14-16 for the Super Niche Media Conference as his VIP Guests! \*

VIP Guest Package includes... Two people will receive ...

- One \$500 Southwest Gift card each to be used on any Southwest flight.
- One ALL Access pass each to the Super Niche Conference Sept 14-16, 2021 in Denver.



Watch on  YouTube



[Read more about  
Waterways Journal](#)



The graphic features a portrait of Jenna Parks on the left and a stylized logo for the 'SUPER NICHE MEDIA EVENT' on the right. The logo is a red shield with 'NICHE MEDIA' in white and 'EVENT' in yellow. Below the logo, the text reads 'Sept. 14-16, 2021 LIVE in DENVER'. At the bottom, a yellow banner contains the text: 'Keynote: Publisher, Jenna Parks, presents "How to Create a Pay for Play Model for Revenue Success"'.

## Super Niche, Sept 14-16 in Denver!

Join us for 25+ amazing revenue sessions and training. 100% for niche media companies.

[See the full conference agenda HERE.](#)



# Promo Codes

Use promo codes to  
make people feel  
special.

## Discount Codes

Add Discount Code

Discount Code	Amount	Used	Active Date Range	Usage	
100		1 of 100	Sun, Feb. 28, 2021 to Mon, Oct. 25, 2021	Entire Checkout	Actions ▾
200		1 of 100	Tue, Mar. 9, 2021 to Thu, Sep. 16, 2021	Entire Checkout	Actions ▾
rdtest		1 of 2	Sun, Mar. 14, 2021 to Fri, Mar. 19, 2021	Entire Checkout	Actions ▾
VIPGUEST		5 of 100	Mon, Apr. 5, 2021 to Fri, Sep. 17, 2021	Entire Checkout	Actions ▾
NAREP		0 of 100	Mon, Apr. 5, 2021 to Fri, Sep. 10, 2021	Entire Checkout	Actions ▾
THM		0 of 100	Wed, Apr. 7, 2021 to Fri, Oct. 1, 2021	Entire Checkout	Actions ▾
ERIC		0 of 100	Wed, Apr. 7, 2021 to Fri, Oct. 1, 2021	Entire Checkout	Actions ▾
PODCAST		1 of 100	Thu, Apr. 8, 2021 to Fri, Oct. 1, 2021	Entire Checkout	Actions ▾
SRMA		0 of 100	Thu, May. 13, 2021 to Tue, Sep. 14, 2021	Entire Checkout	Actions ▾
5280		0 of 100	Fri, May. 14, 2021 to Wed, Sep. 1, 2021	Entire Checkout	Actions ▾
KRISTI200		0 of 100	Mon, Jun. 7, 2021 to Thu, Sep. 16, 2021	Entire Checkout	Actions ▾
nonprofit		1 of 100	Tue, Jun. 15, 2021 to Thu, Sep. 16, 2021	Entire Checkout	Actions ▾
RYAN50		6 of 100	Wed, Jun. 16, 2021 to Thu, Sep. 16, 2021	Entire Checkout	Actions ▾





## Podcasts

Use my podcast and others and create special offers



# Selling on the Backside of COVID



Watch later



Share



Sponsored by:



**Ryan Dohrn**  
Owner/ Founder Brain Swell Media  
Owner/ Founder Sales Training World

**Mike Blinder**  
Publisher  
Editor & Publisher Magazine

Watch on YouTube



## Cell Phone Plan

Use Slybroadcast to  
leave mobile voice  
mails.



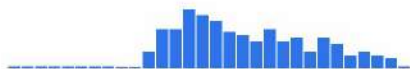
Realtime overview

All Users Add comparison

USERS IN LAST 30 MINUTES

123

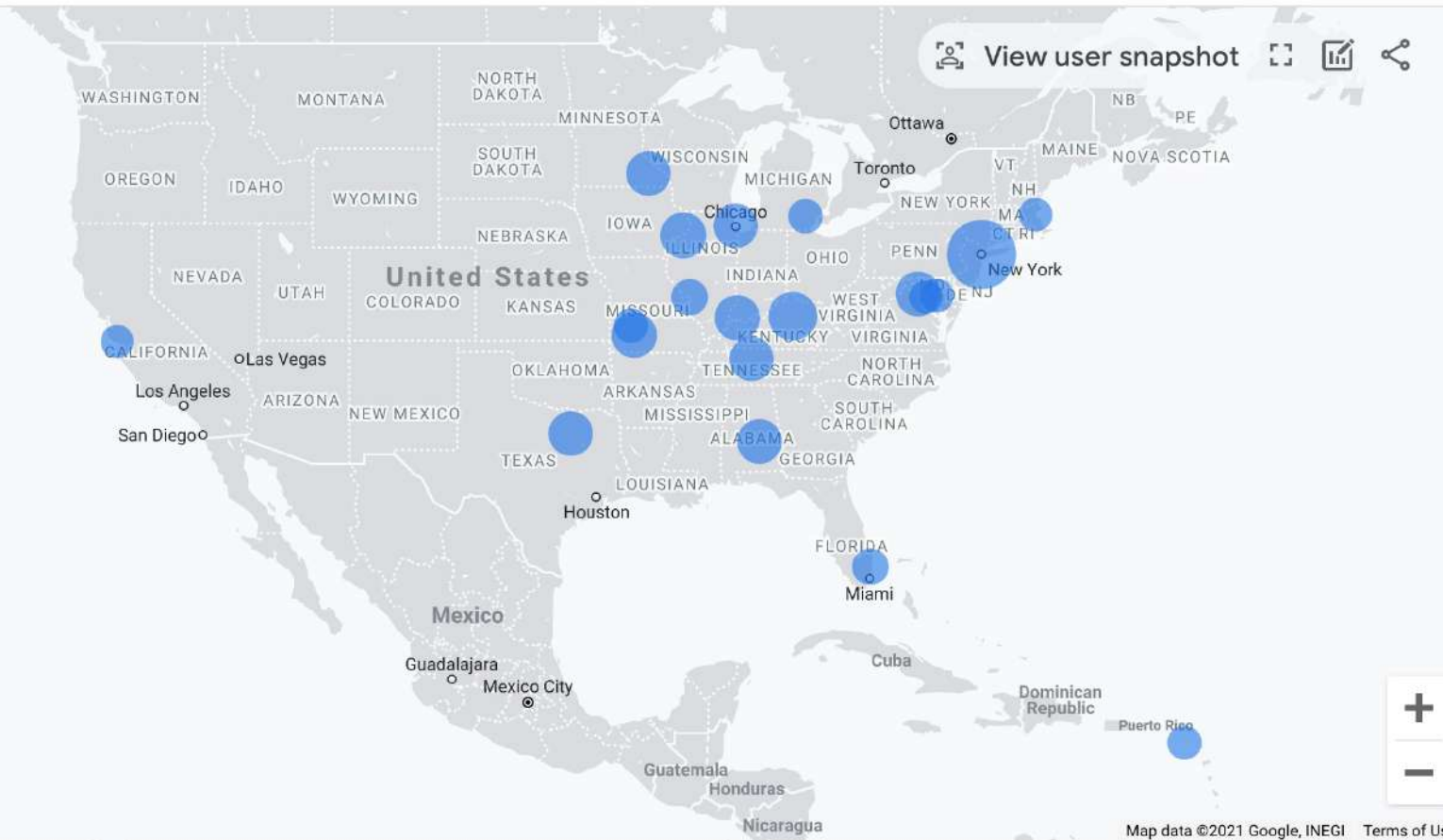
USERS PER MINUTE



DEVICE CATEGORY IN LAST 30 MINUTES



DESKTOP 92.7% MOBILE 7.3%



Map data ©2021 Google, INEGI Terms of Use

Users by User source

#1 (direct)

Users by Audience

#1 All Users

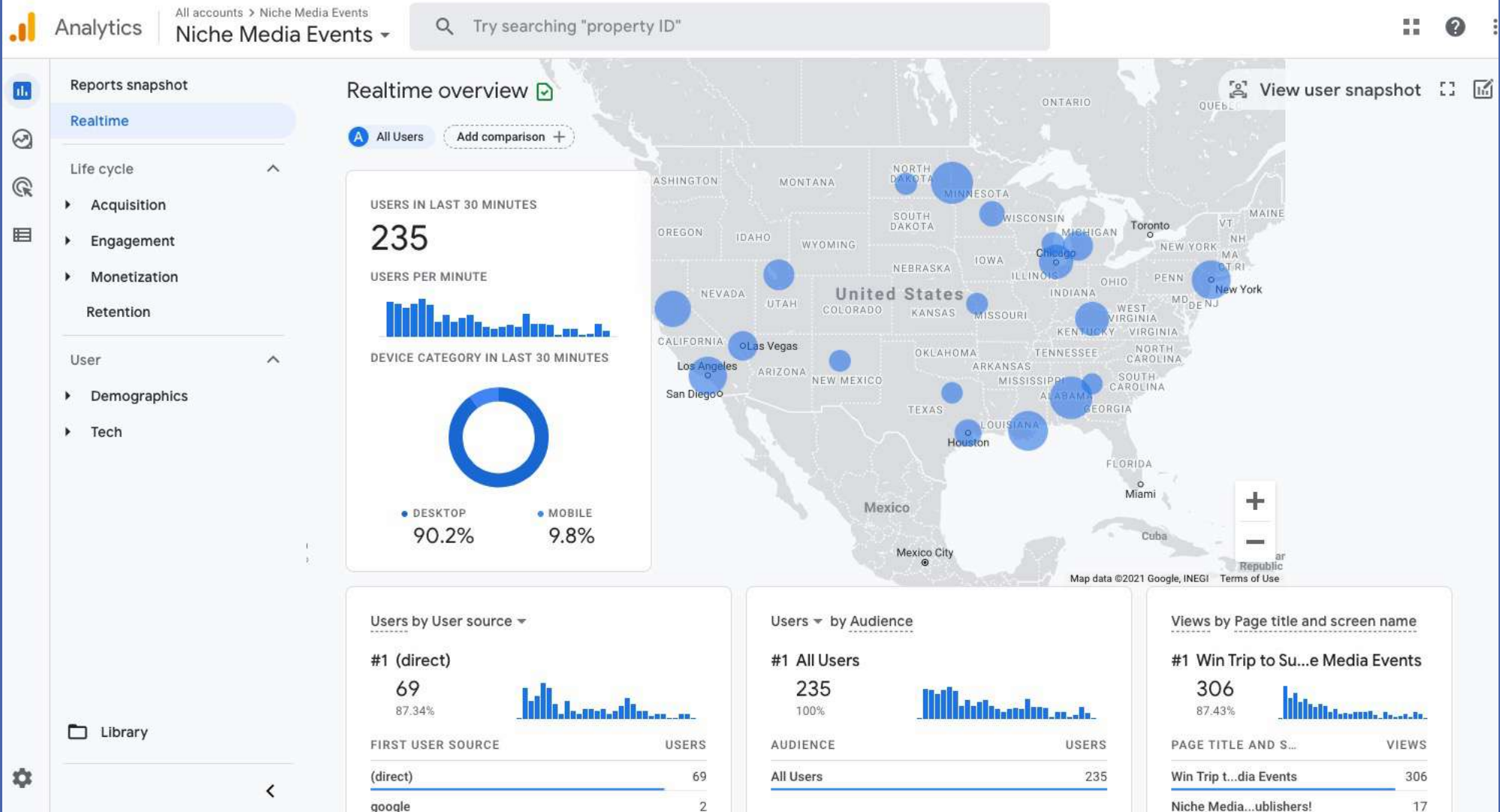
Views by Page title and screen name

#1 Win Trip to Super Ni... Niche Media Events



# Robocalls

Use CallMultiplier  
when email response  
was not over 15%







# Texting

Use CallMultiplier to  
send texts when an  
extra push is needed

Realtime overview

All Users Add comparison

USERS IN LAST 30 MINUTES

101

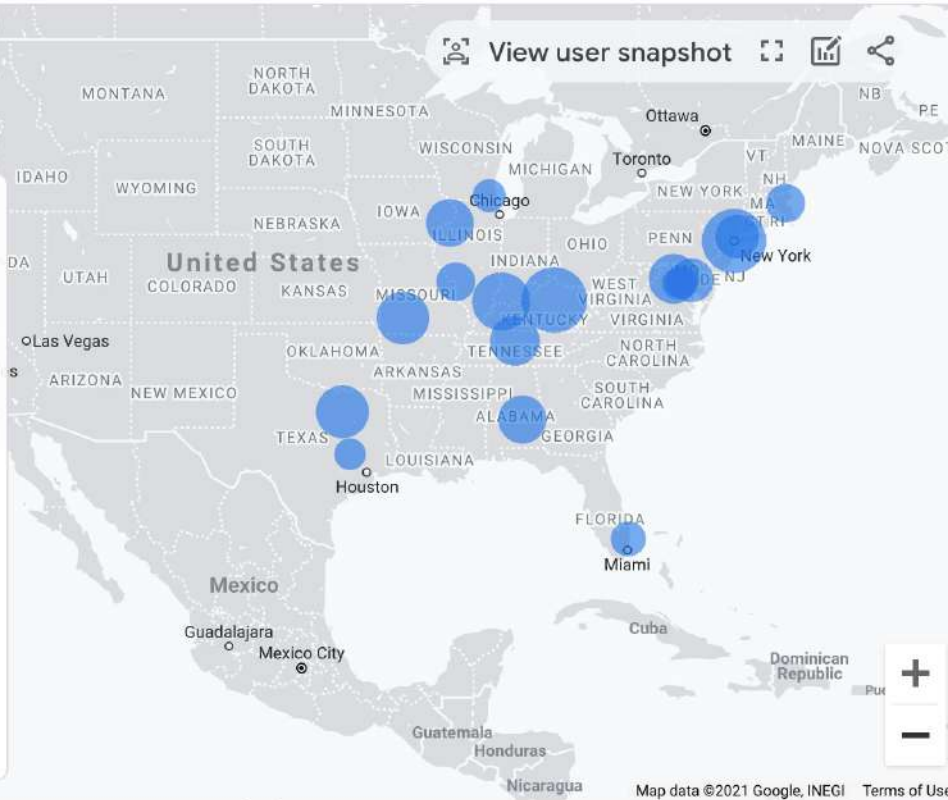
USERS PER MINUTE



DEVICE CATEGORY IN LAST 30 MINUTES



DESKTOP 94.1% MOBILE 5.9%



View user snapshot

Users by User source

#1 (direct)

15

83.33%



Users by Audience

#1 All Users

102

100%



Insights

You asked: what pages were viewed this month

Top Page title by Views

Jun 1-17, 2021

PAGE TITLE	VIEWS
Super Nich...ia Events	250
Think Like...dia Events	226
Niche Medi...blishers!	187
2021 Supe...ia Events	159
Super Nich...ia Events	78
Hyatt Reg...ia Events	71
Free Lunc...ia Events	59
Niche Spo...ia Events	50
Blog - Ni...ia Events	38
Page not ...ia Events	31

Was this answer helpful? Yes No

Suggested Questions



# Ad Design and offers

Ad design and offers  
are important.





Revenue Ideas for  
media companies!  
Sept 14-16 Denver  
SAVE \$200 NOW!

Revenue Ideas for Niche Publishers!



Sept 14-16 Denver

SAVE  
\$200  
NOW!

NEW Revenue Ideas  
25+ Sessions  
Print and Digital



Sept. 14-16  
Denver

Group Rates  
Available

SAVE  
\$200  
NOW!



LIVE - Sept 14-16 - Denver  
Revenue ideas for niche Publishers!

SAVE  
\$200  
NOW!



## Sponsor Codes

Use unique promo codes and give to sponsors to invite their clients.



**Sept 14-16 in Denver**



**ALLEN  
PRESS**



**The largest revenue conference for Niche Publishers in the USA  
Use promo code ALLEN at checkout to save \$200  
25+ revenue-focused sessions and training workshops**